



KC APA Board Meeting

Wednesday
May 12, 2010
4:00 PM

MARC
600 Broadway, Suite 200
Kansas City, MO 64105

Meeting Minutes

Attendees:

Shannon Jaax
Sara Copeland
Joe Rexwinkle
Jim Hubbel
Amanda DeBrot

Jim Potter
Kathy Kem
Diane Binckley
Doug Hermes
Sean Ackerson

1. Approval of Minutes - April

Motion to approve by Diane, Kathy 2nd. Approved unanimously.

2. Treasurer's Report – Joe Rexwinkle

Joe reported that the account is trending upward. Sponsorships payments are in except for Development Strategies. Ten of the twelve sponsors have paid in full, one chose a payment option. DI was one of Sean's contacts, Joe will follow-up with him for that payment. The account balance was \$2552.30 as of yesterday.

The section is still waiting on Missouri Chapter reimbursement. We will receive reimbursement for full memberships only in accordance with their by-laws. They are still discussing what they can pay.

Budget was presented. Apparently there has been no section budget since about 2006.

Amanda will set these up online for public access so everyone can see them.

The Kansas Chapter has not yet been invoiced for reimbursement. Their fiscal year is from October to September. Kansas Chapter gets paid quarterly from national. Joe will coordinate with the Chapter reps to make a recommendation on how we will be reimbursed. (Quarterly, semi-annual, annual?)

3. Debrief from OHH Event/Dinner with Bruce Knight

The Plaza was recommended for nomination for "Great Places". Next round of nominations is due in February. The Nelson Atkins Museum was also suggested because of its mixed uses. Could ask KCAPA membership for their nominations. The Board will look at this again in September. Also should talk to Bonnie Johnson about the possibility of a student nomination as a project.

4. Committee Activities

- a. Professional Development – Diane Binckley/ Jim Potter
- b. Programs & Socials – Jim Hubbell
June 16th or 17th Kansas Museum. Jim Hubbell will coordinate.
Galloway Series – sponsorship commitment
- c. Communications – Kathy Kem
May newsletter
- d. Website – Shannon Jaax/Amanda DeBrot
Kathy will send Amanda last few newsletters for the website.
- e. Legislative – Doug Hermes and Greg Czaplewski
MO Billboard bill. This issue has come up several times. Usually passes the House and then gets bogged down in Senate. Only 3 days left in session. Will address in by-laws update on how to take a stand on these types of issues. Need to coordinate this language with Missouri side. At the very least, need to educate the membership even if don't take a position. Potentially include a legislative corner in the newsletter.
- f. Public Education/Outreach – Joe Rexwinkle
 1. The June Habitat event will be on Saturday June 19th. Amanda will include this information on the website. Where the event will be is undetermined. Volunteers should not be all board members. KCAPA will sponsor lunch for participants. Shannon will let them know lunch is provided when they sign-up.
 2. Neighborhood Planning/Improvement projects. A mini Charette was suggested. Sara said that Illinois Chapter has a great program similar to this, should contact them for more info. This could be an annual outreach opportunity. Amanda suggested urban agriculture as a potential topic. Shannon will take the lead to look at Illinois. The '4A' Design Alliance group might be a good collaborator.
- g. Recruiting additional members to assist in activities

5. **Bylaws Update** – Greg Czaplewski. Sent email on updates. We will need to send to both Chapters before sending to the membership. A target date to send by July to Chapters was set. National is also considering affiliate memberships. Affiliate members could take away funds from State and local sections.

The MSA as defined in our by-laws does not include Douglas county. If we include it in our new by-laws, this will be huge issue for the State Chapter.

Send any additional comments to Greg regarding By-Laws.

Affiliate Memberships Ideas – Sean Ackerson. Sean talked to VP of the St. Louis chapter. They adopted two categories for St Louis membership. One is National APA member/St. Louis and a non-national/St Louis category. Electronic copies of their newsletter are \$25 annual, \$35 non-member. Hard copies are \$35/\$40. They also have provisions for entire planning commissions to join. (\$80 for entire planning commission). Consider separate fees for events where St Louis chapter members pay less and non St/Louis members pay another separate fee (\$3-\$5 more). Sean talked to some of the sponsors about the possibility of \$25 to \$35 annual sponsorship.

This would allow methods for engagement for planners that are unemployed, or not able to afford national dues.

Could roll this out under our current bylaws, perhaps at the beginning of the year. Amanda will look at direct payment through the website. Can link account to bank account. Suggest adding a clause to the by-laws for an annual audit if we add this as an option.

7. 4A Collaborative Update

Continues to reach out to others. There is a KCMetro Score Card sub-committee developing sustainability measurements. One category is land-use planning, also Environmental Quality, Economic Vitality, Livability & Quality of Life, Resource Conservation & Transportation. Jim is looking for feedback . There is no funding for this initiative. Would like to have complete by end of year, but that is not final. APA needs to be engaged in this conversation to become the relevant organization they are. Increases legitimacy.

8. Other Business

Diane suggested laying out 12 months of ideas for budgeting and program planning. Develop themes for each program to project toward.

Shannon will send out email to board regarding setting up a yearly planning session.

Amanda suggested adding a ‘webmaster’ position in the by-laws.

Good feedback from survey for additional services with increase services.

Discussion on new logo. Bring in ideas from OHH, BRR, Amanda, etc.

9. Adjourn

Next Meeting Wednesday, June 9, 2010 at 4 PM.