



KC APA Board Meeting

Monday
March 19, 2012
4:30 PM

Development Initiatives Office
140 Walnut, Suite 203
River Market
Kansas City, MO 64105

Meeting Minutes

Board Members Present:

Shannon Jaax-President
Diane Binckley-Vice-President
Kathy Kem-Secretary
Joe Rexwinkle-Treasurer
Ryan McKay-Kansas Chapter Representative
Amanda DeBrot-Media Director
Jim Potter-Member at Large
Doug Hermes-Missouri Chapter Representative

1. Approval of Minutes – February

Diane made a motion to approve the February minutes and Jim seconded the motion. The motion was unanimously approved.

2. Treasurer's Report – J. Rexwinkle

Lots of activities, mostly deposits. Nothing out of the ordinary.
2012 sponsorships, haven't quite made the \$5000 goal, but close.
Total costs for annual event came in at \$3300 food & event space. Earned about \$170. Budget was \$3000.
Boulevard recap not done yet. Will have at next meeting.

3. Committee Activities

- a. Programs/Professional Development Committee – D. Binckley/J. Hubbell
 - 2012 Programming
 - 3 Locations for the webinar. Northland has 4. Innovation has 6, Leawood has 13 RSVP's.
 - 2012 Boulevard event recap-
 - April 27 is the Ethics session. Doug Hermes has Dean Palos, Ron Williamson, Bob McKay & Mike White for the panel. Has already submitted for 2.0 CM credit. To be held at **Myron E. Scafe Building** center in Overland Park, with a lunch.

- May, Chris Nazar, Transportation Planner, looking at 4 sites, to discuss songs from Arcade Fire – Planning in Pop Music.
 - 2012 Bi-State Conference. Joe and Diane just left the Marriott today and feel much better about the hotel.
 - Submitted everything for the Mayor to attend the conference.
 - Committee adopted the budget for the conference last week. Received the seed money for both chapters and the account has been opened.
 - Three breakout sessions at one time are planned for now.
 - Social event down to KC Kemper Museum which would be within budget, as long as does not get booked. Also looking at aquarium.
 - MO newsletter came out today and the save the date came out today.
 - Sponsorships (Jim) what format do you need the list? Is it from Shannon? Thinks we should email with brochure and then whoever has contact should follow-up. Should email from MO & KS sections and state presidents. Should have space for 10 sponsor booths. Could also have sponsor for a 'room'. Can also have a reception sponsor.
 - Submitted a Great Places Award nomination for the Plaza.
 - June law lunch, tentatively.
- b. Communications Committee – A. Debrot/K. Kem
- Newsletter status
 - Job Announcement
 - Tonganoxie RFQ
 - Ethics Webinar
 - Recap of Annual Event
 - Member spotlight- Ron Williamson
 - Check MO newsletter for possible tidbits
 - Deadline for next newsletter end of this week or first part of next week
 - Website updates
 - Communications committee responsible for coming up with strategy for taking pictures at events. (Ryan?)
- c. Development Committee – J. Potter
- Sponsorships
 - KU Update – D. Hermes. Doug and Joe modified the proposal to KU for a \$250 sponsorship and the students get an affiliate membership. If they agreed, they would take it to the faculty. Would likely do it on a school year calendar. Plan to follow-up this week.
- d. Public Education/Outreach Committee – J. Rexwinkle
- Erin Olig National Geographic Society found a site that has a sample curriculum that may be viable as well as another curriculum that they will be looking at. LEARN approached Diane about coming to speak to them. MARC did it last year for them, but it was short notice related to planning. Diane will forward the information to Joe. It may relate to what they are looking for. Applied to Kids 4-9th grade.
- e. Legislative Committee – D. Hermes & R. McKay. Ryan asked Doug if he could get something to him in the next couple of days. Doug will send him a paragraph this week.

4. Other Business

- Great Places Application – D. Binckley. Submitted, may find out by bi-state conference. May ask the Nichols family to sponsor.
- BMP Manual – S. Jaax/R. McKay/D. Hermes.
 - o Continue to make progress here. Ryan has heard back from Shannon, but not from others on the committee. Ryan will finalize the document and then begin to make calls.
 - o Paul from St. Louis section will contact sections to see if they have best practices.
 - o Sara was going to ask targeted presidents to see if they had any best practices to include.
 - o Shannon will follow up with Sara.
 - o Paul was going to follow-up with Florida as well since they also had a best practices manual.
- Internship Fair – S. Jaax. Shannon sent a reminder out today. So far has received no responses. Has received a couple of inquiries, but no commitments.
- Student scholarships. On behalf of students at UMKC. Kansas Chapter does scholarships to the state conference already. We will share this with the chapters to see if they would also contribute. Doug made a motion that the Section reimburse 2012 National APA registration fees only for juniors & seniors, (must be KC APA members) up to a total of \$1000. Perhaps moving forward we establish a scholarship process. Jim seconded. Unanimously approved. Shannon will follow-up on this item.
- 2012 Action Plan Review – S. Jaax
 - o Provide effective programming events for KCAPA members. –DONE!
 - o Host bi-state annual conference-On tract
 - o AIA/ASLA-Coordinate at bi-state conference
 - o Newsletter-10 times a year
 - o Internal board improvements
 - o External board improvements
 - o Sponsorships greater than \$5000
 - o Affiliate 30 memberships failed

5. Adjourn

Next Meeting: Monday, April 16, 2012 at 4:30PM

Respectfully Submitted



KC-APA Secretary