



KC APA Board Meeting

Monday
September 15, 2014
4:30 PM

Center for Architecture and Design
1801 McGee, Suite 100
Kansas City, MO 64108

Present:

Jim Potter
Kathy Kem
Andrew Pollock
Stephen Lachky
Ryan McKay
Shawn Strate
Amanda Anderson
Vanessa Spartan
Shannon Jaax

Absent:

Diane Binckley
Doug Hermes

Meeting Minutes

- **Approval of Minutes** – August: Shawn still needs notes from the last part of the meeting after he had to leave; he will email a reminder for whoever took notes to provide them.
- **Treasurer's Report** – K. Kem: Kathy distributed the Treasurer's Report. Stephen has the receipt from the UMKC event. The report includes the \$1,370 payment for the APA webinars; MARC will also be paying a portion. Kathy asked when she is supposed to send invoices for Kansas and Missouri chapter dues. It was done in September last year, it was decided that it should be done at the same time this year. Shawn will send the most recent roster to Kathy.
- **Committee Activities**
 - Programs/Professional Development Committee – S. Lachky
 - CODA Happy Hour: Stephen reported that the CODA event went well, as it was attended by nearly the entire Junior and Senior planning class at UMKC. Corey has the receipt from the event.
 - September Event: Stephen has received a lot of RSVPs for the Friday event on Special Taxing Districts, including via Paypal. People can also bring a check to the event. Doug and Claude will both be speaking and they have met to arrange the presentation and discussion topics. Stephen will place the lunch order the day before.
 - October Event: No KC events due to state chapter conferences.

- November Event: Stephanie Frank will speak on the role of the film industry on Los Angeles.
 - Annual Meeting: The Annual Meeting will be on December 4; this will be discussed further at the next Board meeting.
 - KCAPA/KCRTA event – S. Strate: The Regional Transit Alliance Annual Meeting is on October 14 with international transit planning consultant Jarrett Walker as the featured speaker. Shawn will email meeting information for inclusion in the newsletter.
 - KCAPA / MARC seminars: The next webinar is on September 24 on Post-Disaster Recovery in a Changing Climate.
 - Kevin Klinkenberg Event: AIA is sponsoring an October 28 event with Kevin Klinkenberg and has asked KCAPA to jointly sponsor. Kevin will be promoting his new book, *Why I Walk*. AIA has already booked and it is on the calendar, KCAPA needs to help get the word out.
 - 2015 Symposium: The Programming Committee would like to go ahead and start planning the 2015 symposium. Stephen distributed a list of potential speakers that the committee came up with. Because of the planned Four State Conference in 2015, the Board determined it would be best to move the symposium to the spring, as initially indented. It should be a stand-alone event, rather than as part of the conference later in the year. A keynote speaker will still be needed for the conference. It was decided that John Stilgoe would be a good speaker, and would need to be booked well in advance to get on his calendar.
- Communications Committee – A. Anderson/S. Strate
 - Newsletter status – Next deadline September 18th: The newsletter should include a “save the date” for the Klinkenberg event, recap of the UMKC social, and a “save the date” for the L.A. Film event. The state chapter conferences and the December annual meeting should also be promoted.
 - Event notifications: It was noted that the October 8th webinar needs to be added to the list and promoted in the newsletter. KCAPA should send out separate announcements in addition to MARC. The room will hold up to 40 people. To improve turnout, announcements will be sent one week before and one day before the webinar.
 - Facebook & Twitter: Corey has updated information on Facebook and added webinar information.
- Development Committee – J. Potter
 - Need to get a summary together and prepare a thank you to sponsors.
- Public Outreach/Education Committee
 - Public Official Training – D. Hermes / D. Binckley: Doug and Diane were absent; will be discussed at the next meeting.
- Legislative Committee- D. Hermes/R. McKay: There won't be any information for the upcoming newsletter. There may be information in October depending on if there are any special committees.

- **Other Business**

- State Chapter Update - MO & KS: The Kansas Chapter is planning for the state conference, which includes Planning Commissioner sessions. The Missouri conference is a bit later in October. The Kansas Chapter will be increasing dues, from \$25 to either \$40 or \$45. None of this will go to the Kansas City Section, however. The State chapter budget was running short. It was noted that the Missouri chapter does not have many events other than the state conference.
- Center for Architecture & Design – V. Spartan: Vanessa informed the Board that CAD is filing to become a 501(c)6 professional organization. Most other professional groups are 501(c)6 organizations, while APA is a 501(c)3 organization and that status filters down to state chapters and sections. Vanessa distributed the draft CAD budget. APA is the third largest organization in the CAD but has the second smallest budget. The proposed formula would require KCAPA to contribute \$2,030 annually to CAD, which is 14% of the KCAPA annual budget. No other organization within CAD would have to contribute more than 5% of their annual budget, and KCAIA's contribution would only be 1% of their annual budget because they have a much larger budget. KCAIA does have a lot more overhead costs (lease, maintenance, staff, etc.) but they also have higher membership dues and their events make a profit. Also, a larger share of AIA's national budget goes to local chapters, compared to APA.

The draft CAD budget includes a “startup budget” and a budget for ongoing annual expenses. CAD is asking for a five-year commitment from each organization. Vanessa noted the concerns of the Board and will share with CAD and the next meeting. This includes needing a better understanding of what KCAPA gets for the \$2,030. One idea was that the AIA might be able to bring down the website costs, as these appear to be high, or would hope to be able to get in-kind contributions for the website. KCAPA could consider having one annual APA event that is done through CAD. KCAIA needs to better outline the benefit to the other organizations. It was also acknowledged that KCAPA participation in CAD does increase the visibility of planning topics with engineers and architects, which is valuable. But the cost to KCAPA would be high, as a percent of the total budget.

Meeting adjourned.

Next Meeting: Monday, October 20th at 4:30PM

Respectfully submitted,



Shawn Strate
KC-APA Secretary