



KC APA Board Meeting

Monday
August 18, 2014
4:30 PM

Center for Architecture and Design
1801 McGee, Suite 100
Kansas City, MO 64108

Present:

Diane Binckley
Kathy Kem
Doug Hermes
Ryan McKay
Vanessa Spartan
Amanda Anderson
Shawn Strate

Absent:

Jim Potter
Shannon Jaax
Andrew Pollock

Meeting Minutes

- **Approval of Minutes** – June & July: Doug motioned to accept both minutes, Kathy seconded. Approved unanimously.
- **Treasurer's Report** – K. Kem: Kathy distributed the Treasurer's Report and stated that there was not much activity this month. Checks were paid to Grandma's Catering and to Go Daddy. Checks from the Ethics even still need to be cashed soon.
- **Committee Activities**
 - Programs/Professional Development Committee – S. Lachky: Stephen sent an email prior to the meeting with information on upcoming events.
 - August Event: The UMKC/KCAPA Happy Hour is set for Friday, August 29 at the CODA Bar in the Crossroads. Corey has been advertising on Facebook; need to get email announcement out.
 - September Event: This event will be a law program on special taxing districts at Husch Blackwell. Doug Stone and Claude Page are both still interested in speaking; Diane will coordinate with both of them.
 - Annual Meeting: The KCAPA Holiday Party and Annual Meeting is set for December 4 at the Center for Architecture and Design. The turnout last year was good and the event went well.
 - Future Event Ideas: Stephen's event spreadsheet includes ideas for future events such as in 2015. There will likely be an event on public art, hopefully with Candy Chang as speaker; she spoke at the national conference. The events committee is doing great work.

- KCAPA/KCRTA event – S. Strate: Shawn informed the Board of a lecture and book signing by Benjamin Ross, author of “Dead End: Suburban Sprawl and the Rebirth of American Urbanism,” on September 17 at the Plaza Library. The Kansas City Regional Transit Alliance is promoting this event as well. Shawn will provide information to Amanda to include in the newsletter.
- KCAPA / MARC seminars: Information on upcoming APA webinars was distributed by email and everyone is supportive of KCAPA purchasing access to the live webinars, in association with MARC. It was determined that “A18” was the preferred option, which is for a total of 11 programs. The cost would be \$1,370 total, with \$870 to KCAPA and \$500 to MARC. Some webinars at MARC in the past were not advertised well, and they led to some confusion as to whether they could be viewed on a personal computer. The webinars need to be included at the top of the newsletter with other upcoming events, with a link back to a flyer promoting the events. Amanda has been scheduling email reminders in MailChimp in advance of meetings and can do this for future events in the same way. MARC will create a flyer for the webinars. The first webinar is September 24. Doug made a motion to accept the recommendation to proceed with option “A18” at a cost of \$870 to KCAPA, Ryan seconded. Approved unanimously.
- Communications Committee – A. Anderson/S. Strate
 - Newsletter status – Next deadline August 22nd: The newsletter was late last month; need to make sure to get them out on time. Shawn will assist Amanda. There will be two jobs to include in the newsletter, and will have a sponsor highlight. The newsletter should also include an event calendar for the rest of the year.
 - Event notifications: “Save the Date” notifications will be sent for future events and December annual meeting.
 - Facebook & Twitter: Corey will post event information on Facebook.
- **Other Business**
 - Elections – S Strate: Shawn distributed information on the upcoming election process. This year, the election will include President-Elect, MO Chapter Representative, and KS Chapter Representative. In accordance with the section bylaws, Diane appointed Shawn (Secretary), Doug (Missouri representative), and Ryan (Kansas representative) to the Election Committee. The next step is to notify the section membership of the Election Committee membership and a summary of nominating and election procedures. This must be done by October 4 at the latest. Shawn will draft text for the newsletter to notify the membership of the upcoming process.

Meeting adjourned.

Next Meeting: Monday, September 15th at 4:30PM

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'S. Strate', written in a cursive style.

Shawn Strate
KC-APA Secretary