



KC APA Board Meeting

Monday
July 21, 2014
4:30 PM

Barrel 31
1801 McGee, Suite 100
Kansas City, MO 64108

Attendees:

Diane Binckley
Amanda Anderson
Ryan McKay
Vanessa Spartan
Shawn Strate
Corey Fischer
Andrew Pollock

Absent:

Shannon Jaax
Doug Hermes
Jim Potter
Kathy Kem

Meeting Minutes

- **Introductions:** Andrew Pollock was introduced as the new UMKC representative.
- **Approval of Minutes** – June: The June meeting minutes are under review, to be approved at next meeting.
- **Treasurer's Report** – K. Kem: Kathy emailed the Treasurer's Report prior to the meeting. The Annual Symposium was under budget, with a total cost of \$1,203. There is still one sponsor that has not paid.
- **Committee Activities**
 - Programs/Professional Development Committee – S. Lachky
 - Symposium recap: There were a total of 60 that paid online but not all attended. Carol didn't charge a speaking fee, which helped keep the event even under budget. The Board approved sending a gift not exceeding \$100, including shipping, to Carol to thank her for speaking. The event went without a hitch, and the venue was great as pointed out by many members. The KC chapter of AIA also commented on KCAPA picking

great locations for events. The staff was helpful and the food was good and affordable. In the future, KCAPA should utilize the Center for Architecture & Design to advertise the event as well, and consider inviting media as well.

- June & July Event recap: The Board recapped the June (Ethics Jeopardy) and July (Port Authority Walking Tour) events. The ethics event in particular was well attended, with only one lunch left out of 60 that were ordered. Sara and Lisa did a great job moderating the event.
- August Event: The Board discussed plans for a Happy Hour event to occur the first week of school, preferably in the Crossroads, with a cash bar and food. August 29, the Friday of the first week of class, was determined to be the best day, although Labor Day weekend may be issue. The event would be student-oriented; the idea is to provide an opportunity for students to network and socialize with other professionals and the KCAPA Board. It is important for Board members to be able to attend. The Board also discussed trying to coordinate this with a Crossroads walking tour that is anticipated to be about the same time.
- KCAPA/KCRTA event – S. Strate: Shawn informed the Board of a potential opportunity to co-sponsor an event with the Kansas City Regional Transit Alliance. The KCRTA was approached by Benjamin Ross, author of “Dead End: Suburban Sprawl and the Rebirth of American Urbanism,” regarding a lecture and/or book signing. The Board agreed that more information is needed; Shawn will discuss with KCRTA. Even if this is not the appropriate event, it was agreed that a joint KCAPA/KCRTA event in the future would be a good idea. Such an event could expand the reach of both organizations.
- Communications Committee – A. Anderson/S. Strate
 - Newsletter status – Next deadline July 25th
 - Event notifications
 - Facebook & Twitter
- Public Outreach/Education Committee
 - Public Official Training – D. Hermes / D. Binckley: there is a date set for those interested in participating to develop a training committee. Doug, Diane and Joe are already on the committee.
- **Other Business**
 - State Chapter Update - MO & KS: Kansas Chapter is planning for the annual conference. We were going to have Robin Rather as speaker but she cancelled; still looking for a keynote speaker.
 - Center for Architecture & Design – V. Spartan: Recap from meeting:
 - Get list of our sponsors so they will not target them for sponsorship
 - Ask affiliates to pay more for shared calendar
 - Cheaper prices for affiliates at events

- Membership structure will have a certain number of representatives based on membership. KCAPA will have two as well as AIA
- Four State Conference 2015 – S Jaax: A conference call will be held on July 22.
- KCDW – V Spartan: Center for Architecture & Design held KC Design Week Brainstorming session to come up with speakers, ideas, themes, marketing, etc.
- KC APA approved paying for Barrel 31 cost.

Meeting adjourned.

Next Meeting: Monday, August 18th at 4:30PM

Respectfully submitted,



Shawn Strate
KC-APA Secretary