



KC APA Board Meeting

Monday
February 24, 2014
4:30 PM

KCAIA Office
1801 McGee, Suite 100
Kansas City, MO 64108

Attendees:

Diane Binckley
Jim Potter
Doug Hermes
Kathy Kem
Vanessa Spartan
Amanda Anderson
Stephen Lachky
Shannon Jaax
Shawn Strate
Shawn Partain
Tobias Thompson
Gunnar Hand

Meeting Minutes

- **Approval of Minutes** – December & January
Approved
- **Treasurer's Report** – K. Kem
Kathy distributed the report to the Board. Jim stated that payments tend to trickle in and we need to keep an eye on them. There is some discrepancy in the total amount between the Treasurer's Report and the Sponsor List, Jim will review. We have surpassed the goal of \$7,000.
- **Streetcar Update** – Gunnar Hand
Gunnar updated the Board on the construction of KC Streetcar and the planning for future phases (NextRail). The Main Street starter line is currently under construction. The report for Phase II recommendations will be completed in March, and includes three corridors: Independence Blvd., Linwood/31st, and Main Street south to the Plaza and potentially extending further south. There are two final corridor workshops this week and a wrap up meeting on March 31. Conceptual engineering will be the next phase, which includes more community engagement and federal requirements. The City is committed to keeping the Trolley Track Trail,

and also committed to building some portion on all three corridors. Letters of support are currently being accepted. Stephen stated that a walking tour of the Main Street streetcar line is being planned.

- **Committee Activities**

- Programs/Professional Development Committee – S. Lachky
 - Symposium: Stephen has reached out to Carol Coletta of the Knight Foundation and has set June 13th as the date. General topics would include the emerging trends of people moving back to cities as well as art in communities. The Board needs to determine the topics for discussion and how much it should be tailored to Kansas City. Time frame may be to have the symposium around noon to afternoon, and then have a social event to follow. Ideas for topics should be sent to Diane and Stephen so they can take it to the next program committee meeting.
 - January Event Recap: The event, moderated by Vanessa, was a success. There were 28 people in attendance.
 - Boulevard Event: Each Board member is assigned a task for the event at a certain time; will need to move people around based on availability. The attendance list will also need to be printed; Shawn will provide the list for the front table. Expected attendance is 125, for food purposes. Jim will bring the sponsor boards, with recent sponsors added.
 - 2014 Program schedule: The next event is the Jefferson Memorial event through AIA, which has submitted for CM credits. Information needs to be sent to membership, with a link for payment. Friday is speed networking at UMKC from 12:00 to 1:30; need everyone to reach out to get volunteers. Email reminder about Boulevard event should include a call for volunteers. There are typically around 30 students.
- Communications Committee – A. Anderson/S. Strate
 - Amanda has made updates to the website to include the new sponsors, updated board members. Will also add links to the sponsors webpages.
 - Newsletter Items – Next deadline February 26th:
 - Next Rail info (coming from Gunnar)
 - Internship Fair. Repeat info from last newsletter but add the deadline info. Give link to the application.
 - Design Week-Add info about CM credits
 - Need volunteers. Students said that they are willing to help out.
 - Job opportunities
 - Mind Mixer Launch
- Development Committee – J. Potter
 - Sponsorship for 2014 request:
- Public Outreach/Education Committee

- Public Official Training – D. Hermes / D. Binckley: MARC sent out survey to planners throughout the region and received 26 responses; all want Planning Commission training opportunities. A model has been developed that includes spring and fall sessions, with three or four sessions each, focusing on different topics. The anticipated location is MARC, but may consider a Kansas location as well. We have a general idea of topics of interest and a fee structure. This item may come back to the board to cover costs if needed. Some planners have responded that they would like to help plan the event. The training can be announced at the Planners' Roundtable at MARC. The idea is to create something that is ongoing, and replicate the model for both states, and maybe integrated into the Bi-State Conference.
- Legislative Committee- D. Hermes/R. McKay: No update.
 - Cell Tower Legislation: Shannon said that it has made it through the house. The Missouri League has testified. Shannon feels we need to send a letter to the membership to encourage them to speak out on the topic. One suggestion was to steer them to change.org, but this also may not be that effective. Discussion continued regarding using Ryan's pictures to see the impact. Continued discussion on who the letter should target, Governor or Senate. Likely will use the same letter from last year and modify as necessary.
- **Other Business**
 - Mind Mixer Survey – S. Jaax: Shannon said that it will be live on Friday. Looking at several categories with related questions. Suggested categories include Planning Tools, Outreach Methods, Current Planning (most critical issues, KCI proposal), Planning Fun (favorite neighborhood, place, street), and "What do you wish you had in your neighborhood/town?" responses can be used as potential program topics. Link will be sent to membership only, though there is no way to totally exclude others from commenting. Suggest awarding the two people who reach 250 points first a free admission to a future event.
 - Internship Fair – S. Jaax: They will send out a reminder after the newsletter goes out. Suggest that we also reach out to the sponsors for their participation.
 - Student scholarship to national APA conference – S. Partain & T. Thompson: They are looking for funding to attend national APA. Five students have registered so far. They will be making a presentation at the conference on the Mannheim neighborhood. KCAPA reimburses only for the registration expenses. The total available is \$1000 that can be disbursed across the number of students that attend. Copies of paid registrations should be sent to Kathy Kem. KCAPA will write a check back to either the University or the student organization (not directly to the student). Cannot be paid up front, only reimbursement. Vanessa suggested that the students make a practice run of their presentation. It was discussed this should be done after the next board meeting and may include the program committee to provide critical feedback.
 - KC Design Week – Michael Van Valkenburgh (sub):
 - Annual contract for office space: There were several items in the contract that were not met by AIA this year such as the name on the door, event reminders/save the date,

and providing a board with sponsors. The new contract is for the same amount. Diane will discuss potentially adding one to two more events in the AIA space.

- UMKC AUPD – Funds for Summer Camp, Scholarship, Volunteers discussion/decision: Michael Frish came to the last meeting asking for consideration for future summer camps and scholarships for the students. Discussion was that whatever we choose should be tied to their accreditation efforts, which would likely exclude the summer camp funding. Vanessa said that she was willing to put something together for the board to review. It will include the parameters for application and award, such as:
 - Applicant should be from one of the counties included in KCAPA
 - Need to complete an application of some kind
 - Limit to junior/senior?
 - Enrolled in planning program (not architecture)
 - \$500 per student for two students. This amount may change for future years as funds allow.
- Bi-State Conference: Shannon reported that St Louis was behind in their planning. She talked with Lisa to see if they would be willing to pick up the slack and potentially have the conference in 2015. Lisa is willing, but the location will still need to be determined. Shannon will talk with Lisa at the next MO Chapter meeting to look at moving the location.

- **Adjourn**

Next Meeting: Monday, March 24th at 4:30PM

Respectfully submitted,



Shawn Strate
KC-APA Secretary