



KC APA Board Meeting

Monday
January 27, 2014
4:30 PM

KCAIA Office
1801 McGee, Suite 100
Kansas City, MO 64108

Attendees:

Diane Binckley
Jim Potter
Stephen Lachky
Ryan McKay
Doug Hermes
Shannon Jaax
Kathy Kem
Amanda Anderson
Vanessa Spartan
Shawn Strate

Meeting Minutes

1. Approval of Minutes – December

No minutes to approve, Kathy will get the minutes Shawn to distribute at the February 2014 meeting.

2. Treasurer's Report – K. Kem

Since the report was completed, several checks from companies have been received. Most of the expenses are from the December event and board meeting, plus the second installment for the February event at Boulevard.

3. Committee Activities

a. Programs/Professional Development Committee – S. Lachky:

- Symposium: Working with speaker's schedule to determine date, trying for June. The Kansas APA chapter will also be doing a symposium in June.
- January Event: David Rowe will be filling in for the mayor's office due to a scheduling conflict. Eric Rogers of BikeWalkKC has also been added to the panel due to crowdfunding experience with Phase II of the bikeshare program. Stephen has resubmitted the CM form with revised speakers. The Board agreed on appetizers to be served at the event; 30 people are anticipated. PayPal is being used to collect money for the event, as money cannot be collected on site

- and the event is free to KCAPA members. A motion to approve the cost plus bartender tip was made by Jim and seconded by Ryan. Unanimously approved.
- 2014 Program schedule: A schedule showing upcoming events for 2014 was distributed to the Board. There currently isn't a master schedule on the website; the webinars are there but the other events need to be added.
 - 6th Annual Planning Celebration (February 26): Jim has the list of sponsors for glasses and PowerPoint; Amanda will bring the computer and has sponsor logos. The presentation should show photos from events last year. Stephen will coordinate catering. Recycles products. The Board can arrive at Boulevard at 4:00 and the event starts at 5:30. Stephen will email a list of duties for Board members.
 - Freedom from Parks (March 6) event: This program will occur within Design Week, in cooperation with ASLA. The cost to attend will be \$10 and it will be located at AIA. Someone from KCAPA will be needed to help ASLA with food; Kathy will coordinate with Lynn at AIA. Space and speaker are set up. The newsletter should include a notice of this event.
 - Special Taxing Districts future event: Similar event to last year at Polsinelli; need to send copy of presentation to Claude.
 - Speed Networking: Volunteer help is needed. The format will be a roundtable where participants look at resumes and ask questions. Stephen will lock down a date with UMKC prior to advertising the event.
 - b. Communications Committee – A. Anderson/S. Strate
 - Newsletter status – Next deadline is January 28th; needs to include upcoming webinar, Boulevard event, Design Week partnership, legislative updates from Missouri and Kansas representatives, and sponsor highlight.
 - Cloud storage of board information: Amanda demonstrated Teamwork project management and set up a free account for KCAPA. This includes two “projects” for free with more available for an additional cost. Teamwork connects with Google Drive, and KCAPA has a Google Drive account already. The account would be just be for board members, and it can generate emails to people as reminders. Amanda will set up everything into one project, set up task lists, set up accounts for Board members, and demonstrate the program next month.
 - c. Development Committee – J. Potter
 - Sponsorship for 2014 request: Jim distributed a sponsor list to the Board, but is still waiting to hear from several potential sponsors. There is only one Bronze sponsor. Need to go ahead and finalize list for the Boulevard event boards. We have almost reached the goal and this is usually not wrapped up until March. Website text needs to be updated to 2014.
 - d. Public Outreach/Education Committee
 - Public Official Training – D. Hermes / D. Binckley: The focus is on planning commissioner training and the first step is to present to metropolitan planners group. This includes a survey to gauge interest and determine format and frequency of the training. MARC will send out the survey to local planning directors.
 - e. Legislative Committee- D. Hermes/R. McKay:

- The legislatures are back in session, with annexation and fire districts as anticipated topics. In Kansas, economic development and rural opportunity and student loan payoff. KHRC expanding rural housing grants for LITC for workforce housing. In Missouri, three cell tower bills are flying through and appear to pass this session. The bills limit local review authority of cell placement and use of ROW and bypass standard review process; utilities have testified in favor. Need to inform members, including by sending out pictures from presentation showing what could happen.

4. Other Business

- Mind Mixer Survey – S. Jaax: The contract has been approved and MindMixer will let us know when the page is set up. The Board needs to think about topics for the site that would be interesting to members. The site will be a forum for people to build off ideas and to start a dialogue. The goal is to go live by the end of February, concurrently with the Boulevard event.
- Internship Fair – S. Jaax: This will be finalized soon. The feedback from 2013 was that there were not enough private firms, but satisfaction went up in every category from the year before. K-State now requires an internship in their five-year program. Once a date is set, a call for internships can be included in the newsletter.
- MO APA partnership with MO Municipal League – S. Jaax: Shannon is coordinating with MML to foster partnership opportunities. When issues arise, APA can provide experts to assist on certain topics and be a resource for planning issues. MML hopes to meet with the state APA board once a year and do a conference presentation each year. APA can make the same offer. MML conferences are well-attended.
- Student scholarship to national APA conference – D. Hermes: Doug created a policy framework for student scholarship for conference and seeks to standardize reimbursement process. KCAPA has \$1,000 budgeted and will pay for full or partial registration depending on the number of applicants. Shannon made a motion to approve the policy with the addition of language modifications to the second bullet, seconded by Jim. Unanimously approved.
- KC Design Week – Michael Van Valkenburgh (sub): Freedom from Parks event in association with ASLA, as discussed earlier.
- Annual contract for office space: Diane distributed copies to the Board for review; some changes are likely needed.
- UMKC AUPD – Michael Frisch:
 - UMKC has a relatively new Urban Planning program that is currently not accredited. A strategic plan process is underway that will include a schedule for achieving accreditation. Candidacy request is April 2015, site visits in Fall 2016 or 2017, and final decision may be as late as end of 2017. At each step, there is chance for comment from chapter and section presidents. Only those that graduate after that point will get accredited degree. It will help graduates and the Kansas City region to have an accredited program.
 - Another issue is to increase resources, especially for scholarships and to assist high-need students. Current needs include materials for projects,

for both architects and planners. Design Discovery is a summer program in association with K-State that also needs financial assistance.

- Recruitment is another key issue. UMKC continues to work on scholarships and endowments and is looking for additional gifts and ideas. Student need is very high, both for short-term scholarships as well as recruitment and funding for applicants all the way through the program. There are many low-income students that don't have access to larger programs further away but have a passion for the field. The UMKC program is also more diverse than other programs in terms of race.
- Michael also discussed planning programs in high schools as well as marketing to community colleges. Other ideas include contributing to the continuing education of planners, with a couple of events a year that are run by UMKC.
- The KCAPA Board feels that getting UMKC accredited is important for the profession in the region. There is interest in KCAPA funding scholarships or other forms of support. Something that is a long term commitment, not just event focused. The Board needs to determine how to help, such as having events with a fee that goes toward a scholarship. The Board also needs to consider other ways to support accreditation. Planners can also help with reviewing planning materials and critiquing student projects.

5. Adjourned 6:46 p.m.

Next Meeting: Monday, February 24th at 4:30PM

Respectfully submitted,



Shawn Strate
KC-APA Secretary