



KC APA Board Meeting

Monday
June 17, 2013
4:30 PM

KCAIA Office
1801 McGee, Suite 100
Kansas City, MO 64108

Attendees:

Vanessa Spartan
Diane Binckley
Shannon Jaax
Joe Rexwinkle
Jim Potter
Stephen Lachky
Kathy Kem

Absent:

Vince Gauthier
Amanda DeBrot
Doug Hermes
Ryan McKay

Meeting Minutes

1. Approval of Minutes – May.

Motion made by Joe and seconded by Jim to approve the minutes as presented.
Approved unanimously

2. Treasurer's Report – J. Rexwinkle

a. Monthly Report. Hush Blackwell have paid their dues. All sponsors are now paid in full for this year.

3. Committee Activities

a. Programs/Professional Development Committee – S. Lachky

Successful sign code event. Netted \$875 for the event.

- June Event. Next program is this Thursday, Planning for Food Trucks. On-Street parking might be an issue for the food trucks. Perhaps coordinate parking in advance with AIA. Can also pay at the door.
- July Event – Doug Stone is planned for the Law event. Diane and Jim met with him last week. Currently planning on July 25th for the event at Posinellis' offices. Maybe do a special district theme.
- Symposium. October is very full with both conferences, so will likely move this event to next Spring. Plan to recommend 1-2 speakers at next board meeting for consideration.
- August-Kevin Klinkenberg
- Sept-Port Authority
- Oct-Conferences
- Nov-FEMA 1/2 Laura Whitener and Michelle Wolf. May invite JEO out of Nebraska, or BNIM with post-disaster. Park University also has an MPA program on disaster response.

- Other. Future transportation program organized with Vanessa.
 - Kansas Session Proposals that we didn't use for Lisa Koch.
- b. Communications Committee – A. Debrot/K. Kem
- Newsletter status – Next deadline is June 24th
 - Items
 - i. Save the date
 - ii. Event Summary for Truck event
 - iii. Sponsor Highlight
 - iv. Shannon-article on Internship Fair results
 - v. Diane article
 - Website updates
 - Polsinellis' logo needs to be updated (Jim).
- c. Development Committee – J. Potter
- New member outreach
 - Nothing new.
 - Welcome letter. Kathy gave draft to Diane for new members. Diane will review and return with comments.
 - Diane will check with AIA to see if they are already using something to track member attendance.
- d. Public Outreach/Education Committee – J. Rexwinkle
- Box City event still pending.
- e. Legislative Committee- D. Hermes/R. McKay
- None.
4. **Other Business**
- Laser Pointer Pens and other giveaways. Joe will look into. Maybe do a \$50 raffle at every event. APA or affiliate members only. Maybe incorporate loyalty program and reward accordingly.

Mind Mixer in kind services. Shannon will work on this.

Civic Hacking event upcoming-Neighborly owner. Vanessa will send info to the board. At Kauffman.

5. Adjourn

Next Meeting: Monday, July 15 at 4:30 PM

Respectfully submitted



**KC-APA
Secretary**