



## **KC APA Board Meeting**

Wednesday  
January 18, 2012  
4:00 PM

Development Initiatives Office  
140 Walnut, Suite 203  
River Market  
Kansas City, MO 64105

### **Meeting Minutes**

#### **Those in Attendance**

Jim Potter	Doug Hermes
Ryan McKay	Amanda Debrot
Diane Binckley	Shannon Jaax

1. Approval of Minutes – December
  - No action was taken on the December Minutes as board members needed more time to review. December minutes will be considered at the February meeting.
2. Treasurer's Report – J. Rexwinkle
  - The Treasurer's Report was not available to review prior to the meeting and Joe was not present. Therefore, no action was taken on the Treasurer's Report.
3. Committee Activities
  - a. Programs/Professional Development Committee – D. Binckley/J. Hubbell
    - 2012 Programming
      1. Shannon will be presenting Feb 29<sup>th</sup> , 3:30pm at M.A.R.C. regarding the KC Public Schools Repurposing Initiative . CM credits are currently being sought.
      2. The KC APA Social/Networking/Sponsor Highlight event at Boulevard Brewery will be March 2<sup>nd</sup> from 5pm-8pm. The Board is currently considering Scrape the Plate or using one of the Mexican restaurants located along Southwest Boulevard to cater the event.
      3. Jim Hubble and Diane are looking into hosting an APA webinar in late March and are considering one of the following topics:
        - Your Ethical Responsibility For Social Equity
        - Technology
        - Economic Impacts

4. Doug shared information regarding the April ethics event. The event will likely be held April 13<sup>th</sup> or 27<sup>th</sup> and will follow a discussion forum format. Ron Williamson will serve as the facilitator/moderator and will provide an overview of the AICP Code of Ethics. Case studies will likely be discussed and those being considered for the discussion panel are Mike White, Art Chambers, Dean Palos and Robert McKay. Ryan will reach out to Robert McKay to determine his willingness to serve on the panel.
  5. Jim shared that he will begin planning the May/June law event soon.
- 2012 Bi-State Conference
    1. Shannon reported that another productive committee meeting was recently held.
    2. The conference will be at the Plaza Marriott.
    3. The Conference Budget, outlining revenue and expenses, was developed and the fees will be \$199 for full conference registration and \$129 for one day registration. Student fees will be \$79 for full registration and \$49 for one day registration. Student volunteers won't be required to pay and speakers will receive one day free.
    4. The committee is considering providing lunches both days, snacks and coffee. The committee is currently working with the Marriott Hotel to lower the food prices. The alternative is providing Costco snacks in the registration bags. The committee is considering using the social event space as a negotiation point to receive reduced food prices.
    5. The social event would potentially be a Kansas City trivia night but is looking at other locations and options including the Performing Arts Center, the museum, College Basketball Experience, and Aquarium all accessible by Max busses.
    6. Shannon and Jim have the shuttle contacts for mobile workshops. Possible workshops include tours of The Plaza, Power and Light district (by bus), River Market and a Legends soccer/casino tour. Jim stated he would send Village West contacts to Shannon. Other tour ideas include a new style retail center experience and corridor revitalization. The committee has determined three or four tours are needed, and will narrow down the ideas soon. Marriott to host lodging.
    7. Shannon stated we still need signed contracts from both state chapters.
    8. The committee is gearing up to begin marketing the conference and is seeking conference sponsors now.
    9. The committee will approach both Mayors to speak during the lunch awards or breakfast and Mitchell Silver (APA President) will be in attendance.

- b. Communications Committee – A. Debrot/K. Kem
  - Newsletter status
    - Amanda stated she is waiting on Shannon’s changes before the newsletter is sent to the membership. The Board requested Amanda add save the dates for the Bistate Conference and upcoming Boulevard event.
  - Website updates
    - Amanda presented the section’s new webpage design and the design was well received. Shannon stated she would send the Section’s large logo to Amanda. The Board discussed several minor changes to the headings and subheadings and Amanda agreed to make revisions and present the revised design in February.
- c. Development Committee – J. Potter
  - Sponsorships
    - The Board reviewed the list of committed and potential sponsors. All Board members agreed to continue efforts to secure sponsors.
- d. Public Education/Outreach Committee – J. Rexwinkle
  - No report/action as Joe was not in attendance.
- e. Legislative Committee – D. Hermes & R. McKay
  - Doug stated that per Elizabeth Rosen, the Preservation Historic Tax Credits in both states are in jeopardy as legislators are attempting to cut funding. Missouri is considering disallowing municipal backing of revenue bonds without a vote of the people.
  - Ryan stated he will contact the League of Kansas Municipalities and the Kansas Association of Counties for regular legislative happenings in Topeka.
- 4. Other Business
  - BMP Manual – S. Jaax
    - A conference call with the state chapter representatives will soon be conducted to kick-off BMP process.
  - Internship Fair – S. Jaax
    - Shannon is currently working with UMKC to encourage non-paid planning internships in the area. A potential internship fair for non-profits and municipalities is being considered and could become an annual event in the future. Sarah Copeland is helping to coordinate this event as well.
  - Alternative Meeting Dates/Times
    - The Board Survey indicated that no one day will allow for all eight to be in attendance but a couple options are available that will allow seven to be present.
  - 2012 Action Plan Review – S. Jaax
    - The Board skipped this item as time was running short.
  - Additional Items

Shannon reminded Board Members to submit documentation for the Board Position Resource Manual to be used by future KCAPA Board Members.

- Amanda stated she would send out drop box material again to the Board Members.
- Shannon stated that the Board needs to send out affiliate membership information. Jim Potter agreed to send this out to prospective sponsors. We need to be getting names of individuals as we solicit sponsorships from the organizations/businesses.

5. Adjourn



Respectfully Submitted  
KC-APA Secretary

Next Meeting: Wednesday, February 15, 2012 at 4:00PM