



KC APA Board Meeting

Wednesday
February 15, 2012
4:00 PM

Development Initiatives Office
140 Walnut, Suite 203
River Market
Kansas City, MO 64105

Meeting Minutes-Draft

Board Members Present:

Shannon Jaax-President
Diane Binckley-Vice-President
Kathy Kem-Secretary
Joe Rexwinkle-Treasurer
Ryan McKay-Kansas Chapter Representative
Amanda Debrot-Media Director
Jim Potter-Member at Large

Committees Present:

Jim Hubbel-Professional Development Committee Co-Chair

Absent:

Doug Hermes-Missouri Chapter Representative

1. Approval of Minutes – January

Jim Potter made a motion to accept the December minutes as presented and Ryan seconded the motion. The motion was passed unanimously.

2. Treasurer's Report – J. Rexwinkle

Received Kansas 2011 rebates. Have not received Missouri 2010 or 2011 rebates. Should receive a little over \$2000 from the MO chapter which would push us over \$11,000 balance. Starting this year they want to rebate us quarterly. Should receive \$200 to \$300 per quarter from MO.

3. Committee Activities

- a. Programs/Professional Development Committee – D. Binkley/J. Hubbell
 - 2012 Programming
 - February 29: Shannon-School Repurposing
 - March 2: Boulevard Annual event, 5-8 pm, Mexican food will be served.

- March 30: Webinars, Use of Social Media, 3 Locations, Northland Chamber, Leawood and maybe Independence
 - April: Ethics event. Everything ready except the place, submitting for CM this week. Needs to get into Amanda this week to put on the website.
 - May: Chris Nazar wants to do a program. Transportation planner. Arcade Fire band and relate to planning. If goes well re-use program.
 - June: Law program.
 - July: Break
 - August/Sept: one more event.
 - 2012 Bi-State Conference.
 - Committee meeting tomorrow.
 - Flood Resilient Communities Workshop.
 - National contacted the state chapters to see if they would be interested in hosting. Good opportunity. One day program with 3 or 4 speakers. National handles everything. No charge. Usually get between 20-35 people. Missouri just got hit hard by flooding, so timely subject. Wednesday event prior to bi-state on Thursday and Friday may be ideal.
- b. Communications Committee – A. Debrot/K. Kem
- Newsletter status. Articles to include:
 - Boulevard Event.
 - Repurposing Event.
 - Bi-State Save the Date.
 - Website Live.
 - Flood Resilient Communities Workshop.
 - MARC webinars.
 - Additional contacts for Boulevard event.
 - Sponsorship Boards-down to 2, one went missing
 - Website updates
 - Website is now live. Web address is kc-apa.org
 - Logos are now updated
 - Under resources added the four sections. Not all of the links work yet.
- c. Development Committee – J. Potter
- \$4600 have committed. Target is \$5000. Have actually received \$2,525.
 - Propose logos for \$500 sponsors and then list the rest of the sponsors on the glasses at brewery.
- d. Public Education/Outreach Committee – J. Rexwinkle
- Schedule to meet every other month. ULI has a program called ‘Urban Plan’ for high school students but it is proprietary. Joe will continue to pursue this curriculum within two schools in the local areas.
- e. Legislative Committee – D. Hermes & R. McKay.

- Ryan will work on legislative update for KS and Doug for MO. Jim will send email on tax credits.

4. **Other Business**

- Great Places Application – D. Binckley/D. Hermes
 - o Application due by the end of the month. Diane would have her staff follow up with this application.
- BMP Manual – S. Jaax. Ryan, Doug, and Shannon have been working on this. Paul Ellis in St. Louis has been pulling from the sections on a national level because they are targeting groups in upstate NY, Ohio, Texas, over next couple months. Ryan & Doug working on facilitator, targeting April to June for facilitator to work on BMP for relations organization relations, resource sharing, between chapter/sections Workshop in KC area.
- Internship Fair – S. Jaax add. Kim from UMKC have drafted a letter to go out soliciting firms/planning agencies/etc to participate in the fair. Identified 30 different cities & non-profits. Opening up to private sector? Still working on it. Targeting April for the fair. Shannon will send out to the group. Will be held at MARC in their boardroom. UMKC sophomores through seniors. Opening to KU and K-State?
- Alternative Meeting Dates/Times. Doodle sent a couple of weeks ago. Not a single time that was good. Meeting is now changed to 3rd Monday.
- Next meeting is Monday, March 19 at 4:30 to 6:00. Must be out by 6:00 pm.
- Action Item Review – S. Jaax In pretty good shape.

The board voted by acclamation to add Diane Binckley to the existing checking account.

The board voted to create a second checking account for the bi-state conference with Joe Rexwinkle and Diane Binckley as authorized signatures.

5. **Adjourn**

Next Meeting: Monday, March 19, 2012 at 4:30PM



Kathy Kem
Secretary