



KC APA Board Meeting

Monday
April 16, 2012
4:30 PM

Development Initiatives Office
140 Walnut, Suite 203
River Market
Kansas City, MO 64105

Meeting Minutes

Present:

Diane Binckley
Amanda DeBrot
Jim Potter
Jim Hubbell
Ryan McKay
Doug Hermes

Absent:

Shannon Jaax
Joe Rexwinkle
Kathy Kem

1. **Approval of Minutes – March Approved**
2. **Treasurer’s Report** – J. Rexwinkle
Did not discuss treasurer’s report due to Joe’s absence.
3. **Committee Activities**
 - a. Programs/Professional Development Committee/2012 Programming
– D. Binckley/J. Hubbell

Webinar Recap

- 12 in attendance at Leawood
- 7 in attendance at Northland
- 12 in attendance at Independence
- The event was easy from a logistical standpoint – good turnout and easy to setup.

Internship Fair

-28 participants, 11 sponsoring agencies. Will send out a follow up survey for input for next year.

Upcoming programs

April 27th – Ethics

Tomahawk Ridge Community Center in Overland Park
Send another notice and make arrangements for lunches
CM Credits Approved
16 registrants as of now
Send another notice next Tuesday

May 17th

Session on planning themes and pop music – Chris Nazar
Play Arcade Fire excerpts and relate it to planning – Chris has submitted the event for CM credits
Looking at Lucky Brew Grill for hosting the event
Happy hour from 4-6
Have appetizers and let people order from Bar
Open Event

June 20th – Tent. – Husch Blackwell (Plaza)

Law session
Moderator with 3 or 4 lawyers
Lunch with Catering

Summer July/August

Maybe offer another webinar because they are simple and don't require a lot of planning

August

Scott Allen, Planning Director for Blue Springs has a contact in the brick industry that has a program that has already been approved for CM credits – They will provide lunch. - The Brick Industry Lecture

2012 Bi-State Conference

- Conference Reception at the Kemper – the show at that time will be Art in Maps
- DJ for entertainment, use in house caterer
- Thursday October 11th

Marketing for Conference – Use Kemper images/art for marketing materials – having monthly marketing campaigns – Win Free iPad (Day of Mayor Speaking – Mitch Silver) - one a month save the date.

Conference

- Facebook page has been setup

- Programs – making contacts this month for people that will speak at the conference. If anyone has any ideas or any speakers let Shannon know. Ryan suggested using urban farming guys for a conference session.
 - Sponsorships – Diane is working on sponsorship materials with J. Potter. Need to each take companies to reach out to for sponsorships.
 - Diane has reached out to Mayor for him to attend the conference.
 - Amanda will get with Erin Ollig to talk about media/website for the conference.
 - MO/KS will be swapping states for judging awards at the conference.
 - Will start soliciting soon for the open conference slots – 1 hour slots.
- b. Communications Committee – A. DeBrot
- Newsletter status
 - Ethics Session Reminder
 - Hursch Spotlight/Brian Collins
 - Conference Save the Date
 - Diane’s Event – Vicki Noteis
 - May Event – Save the Date
 - Legislative Update
 - Conference Sponsorship – Getting info from J. Potter
 - Info about event to bring together civic minded people to discuss technology and government – Saturday April 28th – Trying to get Mayor Sly James and Mayor Reardon. How can developers help government through technology? Jace Wilson is one of the organizers. Redhat, City Camp KC citycampkc.org are sponsors.
 - Jackson County new mapping from Ryan
 - Website updates
- c. Development Committee – J. Potter
- Sponsorships
 - KU Update – D. Hermes
 - Pending approval – will follow up with them.
- d. Public Education/Outreach Committee – J. Rexwinkle
- Did not discuss due to Joe’s absence.
- e. Legislative Committee – D. Hermes & R. McKay – Ryan and Doug are going to get Amanda an updated for the newsletter.
4. **Other Business**
- BMP Manual – S. Jaax/R. McKay/D. Hermes – Ryan and Doug have provided the RFQ to 3 facilitators (6 total facilitators will receive the RFQ). Should have responses by mid-May.
 - Student Scholarship – National Conference – S. Jaax

- Not that many students are actually going – could be only 2 or 3 students. Students will provide write up after they return of what they got out of the conference.

5. **Adjourn – 5:10.**

Respectfully Submitted

A handwritten signature in black ink that reads "Kathy Kem". The signature is written in a cursive style with a long horizontal stroke at the end.

Kathy Kem
KC-APA Secretary