



**KC-APA Board Meeting Minutes**  
Wednesday, April 14, 2010

**Attendees:**

Shannon Jaax  
Jim Hubbel  
Jim Potter  
Greg Czaplewski  
Kathy Kem (via phone)  
Sean Ackerson  
Joe Rexwinkle  
Diane Binckley

**1. Approval of March Minutes.** Approved by acclamation.

**2. Treasurer's Report**

- a. MO & KS APA reimbursement status
- b. Sponsorship status
- c. Joe updated the treasurer's report for the month. Have some sponsor checks. Also received email from KEM Studios for Bronze level, \$100 net for sponsorship. Calculations show that the KCAPA is owed \$3090 from MO for reimbursement. However, if only regular members are counted, then that amount is around \$1600.

**3. Annual Event Debrief**

- a. Attendance level – About 170 people signed in and dropped off cards. Others were not accounted for.
- b. Takeaways for next year.
  - No formal address to group this year. May consider for next year, but keep it light.
  - Great location.
  - Good number of students.
  - Cost of facility was \$2200, but may be as much as \$3000.
  - If keep sponsorships up, then can keep event free.

**4. Board vacancy procedures**

By-laws state that the executive committee shall elect someone for the vacated office for the un-expired term of the office. If want to proceed with Shannon to be president, should make sure executive committee is comfortable with the current action. Shannon will send out an email to this effect.

Sean Ackerson made a motion and Diane Binckley seconded in naming Shannon as president. Unanimous approval.

There was a suggestion that we change by-laws to read Vice-President/President Elect so that don't have to worry about electing a new president at each election.

Review of the by-laws provides an opportunity for to stagger elections for board members to consider continuity.

Vice-President will remain vacant for the moment in lieu of the by-laws review.

## **5. Committee Activities**

### **a. Professional Development – Diane Binckley/ Jim Potter**

- Status of CE credits.
  - OHH event was approved for CM credits. Kathy will change in the upcoming newsletter.
  - Last luncheon was also approved for CM credits.
  - Jim Potter will begin and maintain a log of CM credits approved for the section.
- Upcoming events
  - June 19<sup>th</sup> Habitat event, maximum of 15 people. Shannon is the contact for this event.
  - OHH event

### **b. Programs & Socials – Jim Hubbell**

- Galloway Series – upcoming event & sponsorship commitment. Shannon is going to the event, so KCAPA will have representation. Received invoice from them for a \$1000 sponsorship level paid out over quarterly installments. Only two events are available in the KC area. Sean suggested asking them to make these available to the KC Section through their video or audio departments. The agreement was not specific about the number of events or where they will be held. Shannon & Sean will have a conversation regarding this issue to examine options.
- OHH event/Bruce Knight dinner for board
  - Suggested locations. He'll be at Pierponts for lunch. Lydia's or Jack Stack was suggested for dinner. Diane will ask where he would like to go.
  - If have not registered for event, do so soon, tickets are going quickly.
  - Diane advocated picking up dinner for board members as a thank you for their service. Board members seemed in agreement.

### **c. Communications – Kathy Kem**

- April/May newsletters
- Check on BWR article
- Will send to current members and sponsors. Joe will send email list of current sponsors. Greg will get me all the addresses for the
- May member spotlight?
- Sean has a contact for someone interested in writing for our newsletter. He will get me in touch. Will reserve space in next newsletter.
- Reserve space for Habitat event in next newsletter

### **d. Website – Shannon Jaax/Amanda DeBrot**

- Amanda sent update with Facebook and website. Shannon will send me info. Take a look at website and send Amanda ideas.

### **e. Legislative – Doug Hermes and Greg Czaplewski**

- MO Billboard bill – bylaws procedures
- KS Greg said he and Lisa Koch are putting together a legislative committee. She receives weekly updates from the Kansas legislature. Both are members of the website for legislative liaisons for APA. There is also a “Rebuilding America” website, that tries to get chapters to talk about infrastructure, etc.
- Sean questioned how KCAPA would take a position on an issue. Specifically, does the board want to take a position on the billboard House bill . The House bill is part of another bill and may die because of other issues. The MML (Missouri Municipal League) have taken a position against, and encourage local jurisdictions to oppose. Sign industry is pushing amending all state sign regulation to dictate what they have authority to regulate.

Shannon referred to the bylaws which says no action on national affairs shall be reported unless part of regular ?? (what was the rest of this?)

f. Public Education/Outreach – Joe Rexwinkle

- Notice of June Habitat event

g. Recruiting additional members to assist in activities

Shannon will also send out who from the survey was interested in various committee work.

## 6. Bylaws Update

Reasons a by-laws update is needed:

- Stand on public issues
- How to fill vacant positions
- Membership section issues
- The MSA is now 15 and not 11 counties, and has been for 5 or 6 years. Could have more dues coming in.

Greg will head it up by-laws update. Joe, Shannon & Jim Hubbel volunteered to help with this committee. Must also go through State Chapters.

Need to consider Douglas County (KU students) even though not part of MSA. Many of them come to work in KC area after graduation.

## 7. Section Dues

Feedback from St. Louis

- MO had question about providing more assistance to the section. Mechanism already in by-laws, but maybe should be re-visited. Shannon will touch basis with St. Louis regarding their structure.
- May want to consider charging different fees for section non-members. Sponsors will be called affiliate members.
- Raise fees at Chapter level?
- Addition of by-laws language?

### **8. 4A Collaborative Update**

Blurb in newsletter and that KCAPA in joining this group. Next week there is an education outreach meeting.

### **9. Other Business**

Diane raised the issue of how National selected sites. Apparently there was a discussion a few years ago, and there are factors against KC. No mass transit, not an abundance of model projects, etc. However, it is a central location with relatively low cost. We can lobby Bruce Knight while he is here.

### **10. Adjourn**

1. Next Meeting Wednesday, May 12, 2010 at 4 PM at MARC.
2. Meeting was adjourned at approximately 5:30 pm

Minutes Prepared by:



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Kathy Kem, Secretary-KC APA